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A VERY SPECIAL CHRISTMAS PARTY INVITATION

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A HISTORICT VERDICT DUE TO CLIMATE CHANGE TORRES STRAIT ISLANDS

NEW MILESTONE IS REACHED : FIRST EVER EXECUTIVES JOINT MEETING



KEITH MASON
BOARD OF ADVISORS

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NICOLE J. FARELL:
TRAVEL INDUSTRY IS GENERATING GROWT



SALVATORE BUCOLO:
JUSTICE, FREEDOM AND LOVE



EARTH MICROORGANISM CAN SURVIVE UP TO 280 MILLION YEARS ON MARS | AFFLUENT WOMEN PERSONALITIES SERIES, KL, MALAYSIA | APPOINTMENTS OF THE MONTH

TOGETHER WE ARE SHAPING THE FUTURE





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Redacted:

GCBL EDITORIAL TEAM

Technical support:

GCBL TECH TEAM

Editor in Chief:

MITJA LAHARNAR

Chairman:

DEJAN ŠTANCER

Find us on:



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CHAIRMAN'S FOREWORD

A YEAR OF RISK, BLOOD, SWEAT, AND OPPORTUNITIES

DEJAN ŠTANCER,
CHAIRMAN



The seal of the Chairman

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Another year is coming to an end. I hope, however, that 2022 was a successful, happy and healthy year for all and each of us. It was a year that started, or continued with covid, and later turned into a war. The first war of such proportions in Europe since the end of WW2. As a result of the shock of this war, the markets exploded, almost all prices increased, the inflation is still growing, same is with poverty... Until we understood that there was still some sense, the fear of a nuclear conflict was always in the air. In any case, it is necessary to know that the match is played until the referee's whistle, i.e., until the end of the match. It's never really over until it's over. So, there are still possibilities for escalation, but we don't have nothing less than to hope for the best.

The war continued on several battlefields, where shots were fired and people died, and where was written and spoken and the truth died. And in the light of this war, we must not forget that the whole world was a battlefield this year. And people were dying everywhere. In Ukraine and other war zones, almost 40 of them are currently around the world, as a result of war, torture, and suffering, everywhere else due to the growing effects of climate change. Because of the drought, which this year was the worst in the last 500 years; because of many wildfires, floods, wind, and in some places also lack of food and water. But that's important, isn't it?

So, the world is at a crossroads. what was will never be again, and what will be is completely unknown. This is also why the idea we embody in GCBL is all the more important, and it is also why it is important to continue to insist on the values that unite us and to act as a connective tissue between business leaders around the world. We have, and always will, serve the interests of integration, cooperation, and especially dialogue between people, regardless of where any of us come from and who our elected politicians are. We are not them, we are different, and we really know what it means to cooperate for a common better tomorrow. Of all people.

But yes, to help you understand the context of the times we live in: A few days ago, a climate conference ended in Egypt, where the leaders tried to explain people to ride bicycles, but they themselves flew there with as many as 400 planes.

The hypocrisy and demeaning of people goes on and is apparently endless. All we need for this is only rationally limited people and unlimited internet. Yes, this is the time we live in...

Wish you all the best and Merry Christmas.

Dejan Štancer

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The seal of the Chairman



CHAIRMAN'S AWARD

For the Executives Excellence

**WHO
IS NOMINATED THIS YEAR?**

FIND OUT ON *21*st DECEMBER 2022

CHAIRMAN'S AWARD IS THE HIGHEST RECOGNITION AWARDED
BY THE CHAIRMAN OF THE GLOBAL CHAMBER OF BUSINESS LEADERS



GCBL COMMUNITY *News*

KSBC BUSINESS CLUB NOW UNDER UMBRELLA OF GCBL

GCBL NEWS,
DECEMBER 2022

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After a series of great news, we now bring you another one: KSBC Business Club, one of the largest and best-organized business organizations in Central and Southeastern Europe, is now becoming part of the Global Chamber of Business Leaders. The latter was announced a few days ago by the KSBC Business Club.

KSBC Business Club was founded in 2013 in Slovenia, Europe. The founder was Dejan Štancer, yes, our chairman, who is also the president of this business club. The club is operationally managed by Mag. Gregor Kos, Secretary-General.

It is a very well-known organization in this part of Europe, which has achieved success after success over the years and is trusted by hundreds of companies from at least 16 different countries. Among other things, this outstanding organization was also an official partner of the World Exhibition Expo 2017, as well as an official representative of the investment company of the Government of Kazakhstan "Kazakh Invest".

KSBC's plans for the future are ambitious. Among other things, they plan to restart the projects of mixed business delegations and networking, and they will also publish a special catalog of KSBC member companies.

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New Milestone: FIRST EVER JOINT MEETING OF ALL EXECUTIVES

Editory,
THE GLOBAL TIMES



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On Saturday, November 12, 2022, the First Joint Meeting of all executives of the Global Chamber of Business Leaders took place. A total of 40 executives were present at the meeting.

The assembled executives were first addressed by **Dejan Štancer**, chairman. In his address, he emphasized that GCBL is an idea, not a people, and that it is not important who will lead the organization in the future, but the idea must become infinite. The latter, as the chairman

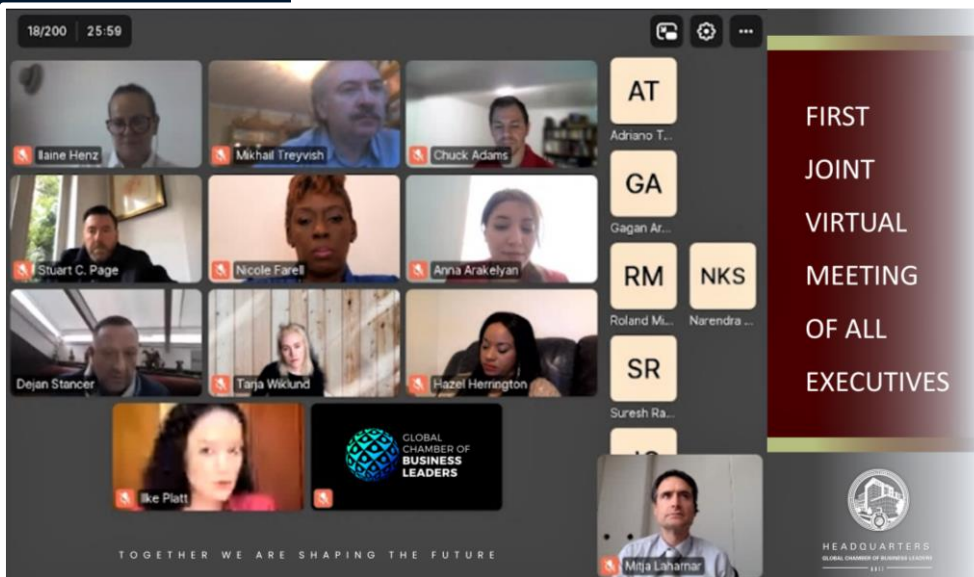
emphasized, it is very important in this unstable world full of greed, division, and hypocrisy.

He emphasized that GCBL definitely must become the umbrella organization of business leaders in the world, and that that must become not only our ambition, but also our mission for which we must all strive. Chairman also emphasized that the idea of GCBL is the idea of the values that has brought us

and bind us together, and that is above all integrity and desire for helping others.

The Chairman also specifically emphasized that now is the high time to start warning that businessmen must gather around the Global Chamber of Business Leaders as the umbrella organization of businessmen in the world. He added that this must be our ambition, as well as our mission - to make the GCBL an umbrella organization of global business leaders - we must all strive to achieve it together, because only then can we be successful.

"Dear friends, the future is today. GCBL is the future and to me you are..."



the future, the Bright Future. So it's time to organize and start spreading the idea of a connected global business world. It's time to start creating the most powerful economic network in the world and start to invite established businessmen, investors, top managers, in short, all business and political leaders who want a better tomorrow to participate."

He ended his address by saying that the basis of GCBL's operation must remain the personal integrity of all involved, because greed leads society to ruin, corruption is completely unacceptable, as are people who treat other people with contempt. "It's not just that we don't need such people among us. We don't want them, and we never will", the chairman Dejan Štancer concluded his speech

NK Sharma, Director of Strategy highlighted 2 main strategic goals for GCBL in 2023; Firstly, the global expansion and growth of GCBL and secondly, the budgets and revenues to drive this growth. He emphasized that achieving financial goals is important to maintaining our global operations and continuing our growth and market expansion strategy.

In order to achieve growth and expansion plans, it was mentioned that each country delegate should contribute to the creation and addition of new chapters in the country of representation and the addition of new delegates in countries where GCBL either has no representation or we have representation but not as active. He reiterated that each delegate and executive team member should promote the GCBL in their country of representation and attract more and more members to the GCBL by selling/promoting GCBL membership to individuals and businesses. These membership packages will be available for offer to GCBL members from January 2023 and all executive team members will be notified in advance and provided with details of our membership program.

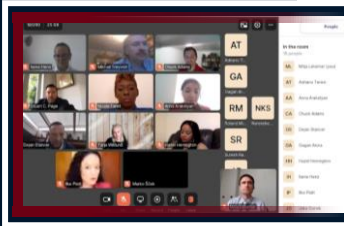
Ilike Platt, Director of Communications, emphasized the importance of communicating with the public. In the context of communication, she cited GCBL's new magazine - the Global Times - as an extremely effective tool. She urged executives to be active in co-creating content.

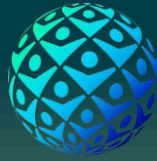
Ilaine Henz, Senior Advisor for Food Security, emphasized the importance of dialogue without which no cooperation can be created. She emphasized the importance of nutritional self-sufficiency and healthy food production. She also shared her story of returning to Brazil, in the Amazon region, after more than a decade in the UK, where she is now a successful entrepreneur involved in agriculture and food production.

Suresh Ramkissoon, Delegate for Guyana, "Guyana is a rapidly developing country", he said, adding that the country offers many business opportunities in many areas that should be taken advantage of. He mentioned above all the field of energy, first of all crude oil and natural gas, and then also food production.

Gagan Arora, Delegate for India, in his address summarized some of the steps taken to appoint local officers in chapters across India. As he pointed out, a list of potential candidates for appointments was drawn up, which was then sent to the GCBL board to give its opinion on the candidates. He said that as the next step, he will take up the appointment of suitable candidates, which means that in a short time local GCBL chapters will also come to life in the states of India.

The first joint meeting then ended, and soon we can expect not only the next joint meeting, but also numerous seminars, lectures, congresses, and other content that will greatly please both executives and members of the organization.





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ARE YOU

HAVING ACKNOWLEDGE OF ANYONE

SPECIAL ENOUGH

WHO WANTS FOR BETTER OF ALL

TO CHANGE THE WORLD?

GCBL Aspires to Become a **Global Umbrella Organization** of Business Leaders and Needs thatfor Motivated, Experienced Representatives With Integrity in **Every Country of The World.**

NEW DELEGATES **WELCOME**

TOGETHER WE ARE SHAPING THE FUTURE

ALWAYS



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Keith Mason

FROM TOP ATHLETE, RUGBY PLAYER, ACTOR, TO NOW A BUSINESS LEADER

Member of the Board of Advisors

In the Global Chamber of Business Leaders, we recently appointed Keith Mason to the position of Member of the Board of Advisors.

Keith Mason has had a long and successful career in the entertainment industry. He has been featured in the hit movie "Skin Traffik" with Mickey Rourke, Eric Roberts, and Darryl Hannah. He has also starred in Guy Ritchie's "King Arthur" as well as the hit series "Peaky Blinders".

He has since become one of the most well-respected producers in the industry, He is also a Producer and the lead actor in the British thriller "Imperative".

Keith Mason is a former professional international rugby league player who turned to acting, and production after hanging up his boots.

Most importantly Keith Mason is a humanitarian and philanthropist. He is the proud owner of the Rugby Franchise "Rugby Blood" and created the first-ever Rugby Comic in history.

Just for you now, Keith took the time to answer some questions from his life and share some of his views.

You started your career as a rugby player. What has sport given you that you can use in your daily life today?

My rugby career has given me invaluable lessons that I take with me into all aspects of my life. From a sporting career comes an understanding of values like sacrifice, consistency and discipline which are essential to a successful career in business, entertainment, and philanthropy. Rugby also showed me the power of teamwork and leadership, allowing success through togetherness over individual initiative. Most importantly, it taught me never to give up and staying true to my goals despite any obstacles or struggles that come my way. It's these values plus a few others that have helped guide me towards career success. I have fond memories from my time playing rugby and will always be grateful for the experiences it gave me and the skills it taught me for now and in the future.

In your case, is there a correlation between sports and a film career?

My experience as both a professional rugby player and actor has allowed me to draw similarities between the two. As with sports, you must work hard to achieve success in the film industry and there is no way around it - no matter how much natural talent you have, you still have to put in the effort required to make it far.

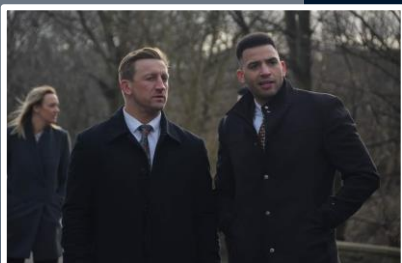
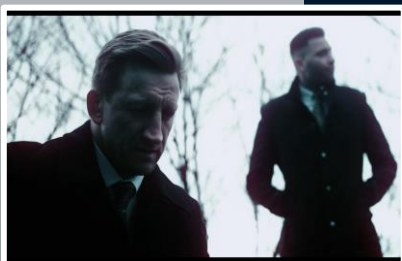
I have overcome many obstacles to get where I am today, taking 10 years until I finally achieved lead actor status. This only goes to show that perseverance and resilience will eventually lead you to success. Furthermore, my experiences in sport have instilled valuable skills such..

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as leadership, dedication and knowledge-seeking which can all be used in an actor's career too. Sport has enabled me to adapt and become successful in whichever profession I choose - something I'm incredibly proud of.

Can you tell our readers what it's like to work with such big acting names as Mickey Rourke, Eric Roberts and Darryl Hannah, or Guy Ritchie and others with whom you have worked and are still working?

It's been an incredible experience working with such big names in the entertainment industry. They are all very professional and truly dedicated to their work. It's been a great learning experience for me and I'm very grateful to have had the opportunity to work with them. Being a celebrity comes with a lot of baggage and it can be very difficult to deal with at times, but they have all been very kind and supportive. I feel very lucky to have had the opportunity to work with such amazing people.

Your film debut (Imperative) was quite a hit. What can you tell us about it?

It took my nine years to land my first lead role in a film. And imperative was that film, not only did I play the lead detective Dci jack Sullivan but I also produced this cop/ horror thriller. I'm proud of what we achieved with the making of imperative and in insinuating circumstances filming through covid-19 wasn't going to stop us completing the film. Imperative will release worldwide in 2023.

What would be your dream role?

My dream role would be to take on the lead in a Marvel movie and I'm driven by business success and the knowledge that it would benefit both myself and my family. In life, wisdom is about knowing what our goals are and where we want to be in ten years - my purpose is to exceed expectations whilst prioritizing what matters most. With that thought at hand, becoming a superhero even just for a moment would mean endless opportunities with potential far exceeding expectations. It truly would be an incredible experience with positive ramifications on many more levels than business success alone.

What's the best advice you've ever been given?

As a businessperson, I have received countless pieces of advice throughout my career. However, the best advice I ever received was to...

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ABOUT RUGBY LEAGUE



Keith Mason (born 20 January 1982) is a former rugby league footballer who played in the 2000s and 2010s.

He played as a prop for Wakefield Trinity Wildcats, St Helens (Heritage No. 1128), Castleford Tigers (Heritage No. 853) (two spells) and Huddersfield Giants, as well as Brisbane Norths, and for Melbourne Storm in the National Rugby League (NRL). Mason played in three Challenge Cup finals, winning one in 2004 for St Helens against Wigan in Cardiff. He also won the League Leaders' Shield with St Helens in 2005.

He won two caps for Wales at international level, and also played for Great Britain and England Under-21s.



always keep sight of my life’s purpose, focus on family first, prioritize what matters most and take time for myself. I know it sounds like a cliché, but at the end of the day, business success isn’t everything. Having wisdom and insight into what’s truly important in life is key. When setting goals, one must be clear and pragmatic about where our priorities lie so that when we look back at the end of our lives, we can feel fulfilled knowing that we pursued worthwhile endeavours with passion and purpose.

What are your thoughts on the current state of the industry?

With business booming, actors raking in money, and sportsmen as successful entrepreneurs, the industry is certainly thriving. However, it’s important to take a holistic view of success when judging any business sector. Money is essential for growth, but ambition and clear goals should ultimately win out to ensure progress continues. To be successful in business isn’t just about business it’s about innovation and drive that comes along with setting goals to reach success. In my opinion, the current state of the industry is healthy; but emotional investment mixed with business savvy can take us to new levels of achievement.

You have also become an entrepreneur, which means that you have embarked on a path that is not always easy and straightforward. What does it look like for you?

Being an entrepreneur is like a massive rollercoaster ride. There are...

ABOUT ACTING CAREER



Keith Mason is an ex professional Rugby league player. He played for 14 years, winning the Challenge Cup in 2004 and played in 2 more Challenge Cup finals at Triclinium and Wembley. He played for Wakefield Wildcats, Melbourne Storm, St. Helens, Huddersfield Giants and Castleford Tigers. Keith also represented his country of England and Wales. Keith is now an actor starring in the hit movie Skin Traffik, starring Mickey Rourke, Daryl Hanna, Eric Roberts, Michael Madison.

This movie is about redemption, he plays Mr. Vogel’s henchman with Mickey Rourke as Mr. Stiner. Keith Mason also stars in Guy Ritchie’s big picture King Arthur, to be released next year. He is also starring in The Connection. he has had several parts in several television dramas such as: Peaky Blinders, Bulletproof, Cold Feet. He also starred in imperative, Killers Anonymous, Missing Goods and the upcoming feature film Jack Stall Is Dead.

Keith Mason is the proud owner of the franchise Rugby Team, RUGBY BLOOD. He is created the 1st ever Rugby comic in history along with a successful Netflix series. Keith Mason is a Philanthropist, he supports numerous charities including: Para Dance UK, and Life For A Kid. He is a fitness enthusiast and a great humanitarian.



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days filled with intense focus and progress, where I am overwhelmed with a strong sense of determination and drive to get one step closer to my dreams. But then there are the lows, the times when perseverance feels so distant, and it takes all the energy I can muster up just to keep going. Being an entrepreneur requires immense global-level risk-taking: I must risk my time, investments, and resources in pursuit of something larger than myself and hope that with enough endurance and patience, success might be possible. Ultimately, everything boils down to how much faith I have in myself, my vision, and my passion.

How do you see the Global Chamber of Business Leaders today?

The Global Chamber of Business Leaders is a great organization and I'm proud to be a member of the board of advisors. I hope to be able to contribute my experience and knowledge to help GCBL grow and become even more successful. Leadership is important today more than ever and looking towards the future, I believe that GCBL can help shape the next generation of business professionals by providing the necessary education and resources. I'm excited to be a part of this great organization and my role as an advisor.

At GCBL, we know that the value-based idea is placed high above people, however, what do you think will be your contribution to the growth of GCBL?

When a company or organization has a value-based idea placed above people, it means that the people within that company or organization are working together for a common cause. This can create a strong sense of camaraderie and unity, which can lead to better teamwork and productivity.

In addition, when people feel that they are part of something larger than themselves, they may be more motivated to do their best work and be more committed to the company or organization's success. Therefore, I believe my contribution to the growth of GCBL will be in helping create an atmosphere of collaboration and camaraderie within our organization. Ultimately, this will help lead to better performance, greater success, and a healthier work environment at GCBL. As an entrepreneur and business leader, I am dedicated to the growth of the Global Chamber of Business Leaders. With my vision, knowledge, and experience, I strive to drive meaningful growth by generating new ideas and providing creative solutions to further develop GCBL's goals and objectives. My passion for innovation helps transform the entrepreneurial growth of others within the global chamber and establishes a strong plan for success.

In partnership with other business leaders, my contribution is highly valued as we share our visions and ambitions of advancing GCBL's growth alongside other entrepreneurs worldwide. 2023 is certainly an exciting year for GCBL, and I'm confident that the organization will continue to thrive with support from all its members. I firmly believe that a strong business concept combined with committed people can promote success in any venture.

My goal is to help foster collaboration and innovation through a shared network, enabling people to bring their ideas to life.

I'm excited for the journey ahead and thrilled to be part of the Global Chamber of Business Leaders's mission!

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ABOUT ACTING CAREER



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First Time Ever:

A HISTORIC VERDICT WAS PASSED AGAINST A COUNTRY DUE TO CLIMATE CHANGE

Editorial,
THE GLOBAL TIMES



CLIMATE CHANGE
ACTA NON VERBA!
GLOBAL CHAMBER OF BUSINESS LEADERS

The United Nations Human Rights Committee has found that the Australian government violated the rights of people living on four islands in the Torres Strait and ordered it to pay them compensation.

On September 23, the committee ruled that Australia had failed to protect the islanders from the effects of climate change, making their claim the first successful claim of its kind in history.

The Torres Strait Islands off the northern tip of Australia are already feeling the effects of climate change. Sea level rise, coastal erosion and flooding have had devastating effects on island communities in recent years, threatening their normal way of life.

The verdict was explained by an expert in the protection of human rights

The significance of this case was explained by associate professor Bridget Lewis for the journal Nature. She is a human rights expert at the Queensland University of Technology in Brisbane, Australia, and researches the protection of human rights in different contexts.

Her work is focused primarily on environmental rights and climate change, with a special emphasis on protecting the rights of future generations and ensuring intergenerational justice. He is currently researching possible legal protection of the environmental rights of future generations, particularly in the context of climate change, including climate litigation led by children and youth. But he also deals with the human rights of the elderly.

Who are the inhabitants of the islands?

The Torres Strait Islands are a group of 274 small islands in the Torres Strait, a waterway that separates the Cape York Peninsula in the north of Australia and the island of New Guinea. It is administered by the Australian federal state of Queensland. It covers a sea area of about 48,000 square kilometers, but its total land area is only 566 square kilometers. Only 16 islands are inhabited. In 2016, 4,514 inhabitants lived on them, of which about 92% declared themselves to be members of the indigenous people, who have been inhabiting the archipelago for...



70,000 years. Although they are considered indigenous Australians, given that they are predominantly Melanesian, they differ ethnically, culturally, and linguistically from Aboriginal Australians. They speak two indigenous languages and Creole.

The culture of the islanders is Papua Austronesian. They have been engaged in hunting, gathering, and agriculture since ancient times. Their traditional diet consists of dugong marine mammals (relatives of manatees), turtles, crabs, shellfish, reef fish, and wild vegetables and fruits, including coconuts. It plays an important role in their rituals and celebrations even when they do not live on the islands. Hunting and fishing are considered a continuation of their traditions closely linked to the sea.

What is the lawsuit about?

Torres Strait Islanders have accused the Australian government of not taking measures to mitigate climate change or adapt to its consequences, and therefore failing to protect their human rights. They submitted their complaint to the UN Human Rights Committee, which oversees compliance with the International Covenant on Civil and Political Rights.

The islanders claim that their land is threatened by rising sea levels and that their culture is at risk as saltwater destroys traditional food sources, such as coconuts, while storm surges washed away some culturally significant sites, including cemeteries.

What did the UN commission decide?

The committee ruled that the Australian government violated the rights of the islanders by failing to implement adaptation measures to protect their homes, lives, and families, as well as their ability to maintain their traditional way of life and pass on their culture and traditions to future generations. It also ruled that the people of the Torres Strait are entitled to compensation for the damage they have suffered.

The decision focused on adaptation while ignoring the part of the lawsuit related to mitigating climate change. The point is that adaptation failures are much easier to prove because you don't have to grapple with the question of who caused climate change. Namely, although Australia is one of the largest producers of CO₂, among other things because it is one of the largest producers and exporters of coal in the world, it is difficult to determine how much its contribution to CO₂ emissions is. It is much easier to establish, for example, that the Australian government has not built the required levees to help communities adapt to climate change.

The government has 180 days to respond to the verdict, and it is quite uncertain what it will do. After the UN verdict, the ministers said they were committed to working with the islanders on climate change.

Why is this judgment significant?

Lewis points out that this is the first time that a claim related to climate damages presented to the UN Human Rights Commission has been successful. The decision is not strictly legally binding, but it is nevertheless significant because an international group of experts has ruled that an international treaty has been violated.

Why do people use human rights laws to address environmental issues?

Using human rights law in the context of climate change is a relatively new strategy. In 2005, an Inuit group filed a complaint with the Inter-American Commission...



on Human Rights claiming that the United States had violated and ravaged the Inuit by not protecting them from the effects of climate change. The case was not successful, but it sparked the idea that it might be possible to apply human rights law to address climate issues.

Why did this case work?

According to Lewis, one of the important reasons why this case succeeded, and others did not, was that Torres Strait Islanders could prove the effects they were already feeling, which obliged Australia to protect them.

The committee analyzed how climate change affects the islanders' ability to practice their culture. They cannot do this elsewhere so an adjustment involving relocation would not be appropriate. It must be some solution that would allow the islanders to continue living in their own way on their islands and in their waters.

Does this have implications for other island communities?

In the past years, the UN commission dealt with several cases of island states that are threatened by climate change. Typically, in such cases, individuals filed complaints against their own governments, which were obligated to protect them. But Lewis points out that this does not leave many options for the inhabitants of small island states who have been harmed by the collective action of the rest of the world. They should sue all countries of the world that are the source of CO2 emissions.

There were also cases in which efforts were made to overcome such restrictions. For example, in 2019, Swedish climate activist Greta Thunberg and 15 other children complained to the UN Committee on the Rights of the Child against 5 countries that did not fulfill their obligations to reduce greenhouse gas emissions. The Committee accepted that states may have obligations to people outside their territories, but ultimately declared the claim inadmissible because it considered that the applicants had not exhausted all legal options in their own countries.

There are numerous island countries in the world that are even more threatened by climate change. One example is the Maldives, whose altitude does not exceed five meters, so it is expected that relatively soon a large part of its islands and coasts could end up under the sea. The government of the Maldives, therefore, decided to fill one of its islands in order to raise its level by a few meters and place its future capital on it.



ABOUT THE TORRES STRAIT

The Torres Strait, also known as Zenadh Kes, is a strait between Australia and the Melanesian island of New Guinea. It is 151 km (94 mi) wide at its narrowest extent.

To the south is Cape York Peninsula, the northernmost extremity of the Australian mainland.

To the north is the Western Province of Papua New Guinea. It is named after the Spanish navigator Luís Vaz de Torres, who sailed through the strait in 1606.

**BLOODY WAR,
GAS,
JUPITER,
AND COWS**

A COLUMN BY DE JAN STANCER

QUOD LICET BOVI, NON LICET BOVI

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**DISGUSTING,
THE FOOD OF THE FUTURE, OR
THE BEST BUSINESS IDEA?**

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**WELCOME BLOGGERS
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AFFLUENT WOMEN PERSONALITIES ENGAGEMENT SERIES 2022/23

22ND NOVEMBER 2022, TUESDAY (4PM-5.30PM)
CENTRE COURT, SUNGAI WANG PLAZA KUALA LUMPUR



Affluent+
WOMEN PERSONALITIES

Abilympics and Affluent Women Personalities:

THE EXCELLENCE OF OUR LADIES MAKE US PROUD

Second Edition | 2-2022 | MMXXII

AN SRI SHARIFFA SABRINA
FOUNDER,
TANAH AIRING

Editor,
THE GLOBAL TIMES
BRAND 21 ASIA

PUAN NISA BARI
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Kuala Lumpur, Malaysia, 22nd November 2022

The Global Chamber of Business Leaders, among other things, always defends good principles and supports corporate social responsibility initiatives.

The great achievement of the last event in Malaysia says it all.

We are very proud that thanks to our delegate for Malaysia, **Alvin Soh**, who participated in the implementation of the 10th International Abilympics, which began on November 22, 2022, at Sungei Wang Plaza Kuala Lumpur, Malaysia.

VIDEO LINK

Watch the video [HERE](#)

The event was held in conjunction with the 2022 National Conference of Corporate Social Responsibility Excellence.

The inclusion of GCBL chapter presidents and our distinguished members really excites us, especially when we can see many female personalities, aligned with GCBL, being recognized on stage, as was the case this time at Sungei Wang Plaza at the opening of the 10th Abilympics in Kuala Lumpur.

The GCBL Chairman, **Dejan Štancer**, also addressed the guests via video link.

In his address, the chairman reiterated the cooperation between people and specially thanked the organizers of the event for holding this noble event, which aims to encourage people to become the best version of themselves.

The Chairman said that at the Global Chamber of Business Leaders, it has always been our mandate and key goal to support business leaders and the entrepreneurial community.

He emphasized: *"As a global umbrella organization of business leaders..."*

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I promise you that we will gladly support any entrepreneurial initiative in the future as well.

I am also sincerely excited that GCBL can support this national conference on corporate social responsibility and the 10th Abilimpics International Olympiad, which is taking place today..

But as part of this extraordinary event, another important event took place, namely the amazing **Affluent Women Personalities Engagement** series. The event was attended by our respected colleagues, GCBL executives, from various segments, from local chapters to YBLP Program executives.

To all the ladies, **Jelisa Shanjana, Puan Sri Sabrina, Puan Sri Nisa Bakri, Dato Choi Wei Yee, Miranda Merrie Mirie, Junita Rashid,** and others, at the end of his address, the chairman also called them by name, thanked them personally and congratulated them all.

We, the GCBL Board of Directors, heartily congratulate GCBL Malaysia and our delegate Alvin Soh for their great efforts in making the event a grand success.



ABOUT THE AFFLUENT WOMEN PERSONALITIES

Affluent Women Personalities Engagement Series is curated by Brand 21 Asia in collaboration with Affin Bank Berhad, a renowned bank in Malaysia to uplift and shape women's entrepreneurship and empowerment initiatives.

Affluent Women Personalities Series was first launched in August 2022 at Hotel Olympic Malaysia. The series will be running until December 2022 with a total of 21 exceptional women personalities.

The live talk show featured numerous remarkable women entrepreneurs with interesting stories which to be shared among the guests.



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17 PARTNERSHIPS FOR THE GOALS



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It is Not Nature That is Here Because of Us,
We Are Standing Here Because of Nature.

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Dr. Salvatore Bucolo

PEACE, FREEDOM, AND LOVE IS THE WAY OF CORRECT FORWARD

Senior Advisor for dialogue
with the Holy See, Vatican State

Salvatore Bucolo is a Sicilian public relations expert, professor of History and Philosophy in Milano, essayist, poet, and journalist. In September 2007, he obtained a Baccalaureate in Sacred Theology at the Salesian Pontifical University; in September 2009, a Licentiate in Sacred Theology and a Specialisation in Catechetics, at the Salesian Pontifical University; in November 2009, a Level II Degree in Bioethics and Sexology, at the Salesian Pontifical University; in March 2011, the Degree in Education and Training Sciences, at the University of Messina; in July 2013, the Degree in Pedagogical Sciences, at the University of Messina; in May 2022, the Doctorate in Social Pedagogy, at the Faculty of Education of the UPS in Rome. In 2012 Salvatore was elected as Mayor, and in the same year, he was elected as President of the Board of Directors of the IPAB Regionale Barone Ignazio Foti.

Salvatore has published the following books: *Desiderio di Metafisica* with a preface by His Eminence Most Rev. Cardinal Giovanni Coppa, published by Graus Editore, Naples 2012; *La cultura della solidarietà a fondamento della sicurezza urbana* with a preface by His Excellency Most Rev. Enrico Dal Covolo, Rector Magnifico of the Pontifical Lateran University in Rome, published by Graus Editore, Naples 2016; *Talenti in gabbia* with a preface by Lele Mora, VIP agent, Musitalia Editore, Messina 2020; *La mediazione sociale e interculturale in contesto di migrazione*, with a preface by the Hon. Souad Sbai, Edizioni Smasher, Barcellona Pozzo di Gotto (Messina), 2022.

How do you see GCBL, the vision of development and the future of the organization?

I see the Global Chamber of Business Leaders and its future as very positive. I definitely predict a bright future for GCBL.

You are in charge of the correspondence between the GCBL and the Holy See, the Vatican. How will you advise the chairman regarding cooperation with the Holy See? How do you see the future of this cooperation?

Yes, and I hope to make a positive and fruitful contribution to GCBL. The advice will be diplomatic, political, economic, social and religious. I see the future as full of initiatives for cultural exchange and especially the realization of conferences to promote religious dialogue, especially between the three great monotheistic religions (Judaism, Christianity and Islam).

You were also entrusted with co-chairing the Committee for Peace and Coexistence. How do you think GCBL can affect peace and harmony in the world?

Eight months ago, a day of prayer for world peace was held in Assisi. Inspirational speeches by many representatives of various faiths found their lofty yet concrete expression in the sentence: 'Mankind must choose between love and hate...'

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The GCBL united several representatives of monotheistic religions with a commitment to lead all people of good will to seek truth, justice, freedom, love, so that every person can enjoy their inalienable rights and every nation peace.

Do you think that in its path of growth and development, GCBL should completely distance itself from religions, just as it distances itself from politics, or on the contrary, integrate religions more into its activities?

On September 15, 2022, during the reading of the concluding statement and conclusion VII. of the Congress of Leaders of World and Traditional Religions" expressed by repeating the phrase of Pope John Paul II, namely: "Man is the path of all religions"! Peace can only come if we continue along the "Path" that Pope John Paul II (today Saint) announced 21 years ago during his visit to Kazakhstan and which the Holy Father Francis followed last month during his apostolic journey to Kazakhstan, which took place in the "Palace of Independence". This is the way, the way forward!

The world is at a crossroads, there is talk of a new world order, deglobalization and the like. How do you think GCBL can become the connective tissue between business leaders around the world?

Globalization as we know it is bound to change. We are talking about de-globalization, a phenomenon that is actually no different from the previous one, but it represents mutations in supply chains, the supply of raw materials and much more.

The Covid-19 pandemic, serious disruptions to maritime transport such as the Ever-Given ship stranded in the Suez Canal, or container ships forced to stop due to the war in Ukraine, the resurgence of populist nationalisms, and rising tensions between China and all of its major trading partners have led political leaders to declare the death of globalization. However, we are not facing a less globalized world. The aforementioned facts have accelerated the so-called 'de-globalization' trend, a term that technically means 'overcoming globalization by promoting local markets'.

Consisting of experts from all over the world, with multi-disciplinary backgrounds, bringing them together in synergy, GCBL gives all the leaders from all over the world an opportunity to take advantage of these skills, qualities, human resources, energies that GCBL has. This is also why I am convinced that the GCBL, and with it all of us, will be the winner of the time.

ABOUT THE HOLLY SEE

Vatican City, officially the Vatican City State, is an independent city-state, microstate and enclave within Rome, Italy. Also known as the Vatican, the state became independent from Italy in 1929 with the Lateran Treaty, and it is a distinct territory under "full ownership, exclusive dominion, and sovereign authority and jurisdiction" of the Holy See, itself a sovereign entity of international law, which maintains the city state's temporal, diplomatic, and spiritual independence.

With an area of 49 hectares and a 2019 population of about 453, it is the smallest state in the world both by area and population. As governed by the Holy See, Vatican City State is an ecclesiastical or sacerdotal-monarchical state ruled by the Pope who is the bishop of Rome and head of the Catholic Church. The highest state functionaries are all Catholic clergy of various origins. After the Avignon Papacy (1309-1377) the popes have mainly resided at the Apostolic Palace within what is now Vatican City, although at times residing instead in the Quirinal Palace in Rome or elsewhere. The Holy See dates back to Early Christianity and is the principal episcopal see of the Catholic Church, which has approximately 1.329 billion baptized Catholics in the world as of 2018 in the Latin Church and 23 Eastern Catholic Churches.

The independent state of Vatican City, on the other hand, came into existence on 11 February 1929 by the Lateran Treaty between the Holy See and Italy, which spoke of it as a new creation,[19] not as a vestige of the much larger Papal States (756-1870), which had previously encompassed much of central Italy.

GLOBAL TIMES
SAVE WATER TODAY, OR THERE WON'T BE NOTHING MORE TO SAVE TOMORROW
 A Columnist by
DEJIAN STANCER
 Huanqiu.com 2012-09-14

When was the last time you asked yourself what the future would look like if we no longer had water? If you haven't already, now is absolutely the time to start. Life cannot exist without water, and we are faced with increasing droughts that last longer and longer. Crops will be destroyed more permanently, there will be less and less fodder for animals, and finally, humans are also threatened with a lack of food. Water is the source of life, everything starts with water and ends with it.

Not only extreme but ultra-extreme high time for solutions concerning climate change has long passed. And if it seemed that the planet already was on the safe side when we heard about the achievements of the last climate summit in Dublin, it must now be clear to us that nothing big in a positive direction is actually happening at all. Words are just words, only actions count in life. The second part of the Climate Change Summit in Dublin was held in September. Have you even heard of the conference? But do you know what conclusions were received? Most likely not, and you are not the only one.

Unfortunately, the future of our planet is placed in the secondary, if not the tertiary plan. In the first place is the new world order and the war, which is publicly criticized by almost everyone, including many stakeholders of this war, of which a handful have exceptional benefits, some partial, and the majority, especially the weakest class, are due to the consequences of this war already fighting for survival. Again, unfortunately, the worst has not even begun. New conflicts, new enemies, and divisions are on the horizon. Everything because of control, dominance, for incorporation, exhaustion, domination...

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GLOBAL TIMES
Latest Research: EARTH MICROORGANISM CAN SURVIVE UP TO 280 MILLION YEARS ON MARS
 Editorial
 THE GLOBAL TIMES

An international team of researchers has found that one of the most resilient terrestrial microorganisms on Mars can live up to 280 million years while exposed to high levels of radiation.

Scientists have found that under special conditions, the bacterium *Deinococcus radiodurans* survives truly astronomical exposure to radioactive radiation, which is as much as 28,000 times higher than the lethal amount for humans. The bacterium was already considered a record holder, but now it has been discovered that it can be increased by more than five times, otherwise by drying it in a freezer at a temperature of -80 degrees Celsius.

The discovery aroused a lot of interest, because exactly such extremely dry and cold conditions prevail on Mars, the faculty wrote.

The question of whether life exists on Mars has fueled the imaginations of science fiction fans and scientists alike for many years. More than a century ago, the Nobel laureate Svante Arrhenius spoke about the possibility of expanding life in space. Since living things there would be exposed to vacuum and thus desiccation, extremely low temperatures and high radiation, the idea was long thought to be excessive. But since then, they have repeatedly proven that certain bacteria, fungi and entire microscopic animals can be exposed to such conditions that they survive for at least a few months.

Conditions on Mars, after the loss of liquid water and most of the atmosphere a few billion years ago, are anything but friendly. Microorganisms can hide under the planet's surface from the radioactive radiation of space. But radiation is present everywhere in nature, and even small doses below the surface of the planet eventually cause great damage in cells.

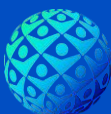
"Living and metabolically active cells can repair such damage, but when frozen and dried like this, the damage accumulates and the cells die," explained Gunde-Cimmerman. "But now we see that drying and low temperatures actually help the cells to survive. A bacterium like *Deinococcus radiodurans* could survive radiation under the surface of Mars for up to 280 million years. If it experienced occasional thawing, for example due to meteorite impacts, maybe even more much longer," she added.

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CHRISTMAS WILL BE

SOMETHING SPECIAL!



13
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Nicole J. Farrell

A WORLD TOUR TO GAIN IMPRESSIVE GLOBAL PRESENCE

Delegate for Trinidad & Tobago

Nicole is a multi-creative, dynamic woman who hails from the twin-island Republic of Trinidad and Tobago, West Indies. Her foray into entrepreneurship began five years ago in 2017 with her becoming the Chief Executive Officer of her three-pronged agency, Au Courant EventZ. Within the business, she also wears the hats of Image & Reputation Coach, Public Relations Consultant and Personal Stylist.

In her inaugural year of business, her first Public Relations client was the "Miss World Trinidad and Tobago" Pageant Company, where she was offered the roles of Publicist and Communications Specialist. Since then, she's gone on to build her clientele with local and international entertainers, corporate entities and solopreneurs. 2022 marks 20 years since she's been in the Media and Entertainment industries, those years affording her opportunities to be a Radio Personality, Television Talk Show Host, Magazine Columnist, Television & Theatre Actress, Ad Producer, Copywriter, Event Host and Branding Strategist, Communications Specialist and more.

Dedicated to giving back, she has developed community-based efforts centered around the mentoring initiative called "EmpireADY!", whereby she and her team provide motivational/mentoring sessions and workshops for youths, young adults, and women. Earlier this year, she was also selected to be a Global Ambassador for the peace movement, "All Women's Lives Do Exist".

2022 has also given her opportunities to be a Speaker and Podcast guest for over a collective 15 events and forums thus far. A passionate Speaker and visionary, Nicole has had several opportunities in 2022 to impact individuals with inspirational and leadership content via speaking engagements for Summits, international Conferences, and podcasts. She is already booked for events in 2023

How do you see the Global Chamber of Business Leaders today?

To preface this response, let me say that initially seeing two associates of mine being involved with GCBL, I immediately discerned that this organisation was one that operates with fairness, active work, and a thrust for equality in several spheres. My current view of GCBL remains the same. Additionally, having interacted with some members on a one-on-one basis, I love that there seems to be true team spirit, enthusiasm, class, and support. I'm also pleased to know that the Executive Team is supportive of the idea of promoting/highlighting members' diverse talents and capabilities.

I am proud to be part of a team that has members who are doing exceptional work in their fields and who are genuinely committed to our objectives. That definitely serves as inspiration and encouragement to maintain my passion for the work at hand. It's especially heartening to see so many women being on board and who are viewed as worthy colleagues and powerhouses.

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What does it mean to you to be appointed as a Delegate of the Global Chamber of Business Leaders?

Having been appointed as the Delegate for Trinidad and Tobago is literally a dream come true because although I am running my own business, I have been quite desirous of also contributing my time and effort towards meaningful projects on both a local and global scale. I believe in giving back, contributing to progress and seeking continual personal development. To be basically trusted to be 'the voice of' for my country, and on the flip side, to be an associate of GCBL to accomplish certain goals, it truly is an honor. Too many citizens of the world look to others to fix issues and haven't considered that unified action is needed. Some of the issues that the GCBL is known to focus on may not be in my immediate scope of daily business activities but certainly, as a citizen of this world, I can do my part to contribute to reducing or eliminating key problems that we are facing in our societies. The opportunity to share my expertise and vision and intertwine them with my unique outlook on various topics or matters is something that I am quite eager to experience.

What is one area of focus of the Global Chamber of Business Leaders that you'd like to learn more about?

While I'm interested in several areas, I'm really looking forward to becoming more knowledgeable about Sustainable Climate Development. I think more and more entities have become and are becoming much better by placing emphasis on being advocates for change and deliberate action. Plus, there are so many incredibly creative products and services being offered now by individuals and companies to deal with the climate crisis and create more feasible solutions. The area of Tourism Development is one of interest as well. Since the pandemic restrictions have been lifted, the tourism industry has gotten to an uber-active state once again. It's an exciting time in this industry, especially as the pandemic has forced many businesses to pursue more creative, improved and longer-lasting initiatives and incentives.

What do you think we need to do in GCBL to contribute to a better tomorrow?

I'm still very new to the team but I'd say, while continuing the great work, also create occasional opportunities for high school and/or University students to participate in competitions hosted by GCBL that are specifically focused on them producing highly-creative demonstrations with respect to our key areas of concern/business. The primary goal would be for them to make what might seem to be mundane, magical and exciting; to create interest and conversations among their peers and plant a seed in their minds as to how imperative their understanding of certain issues is. They will be in charge of the future, so they need to have a fundamental understanding of the dynamics involving many areas of concern in this world. The use of social media should definitely be a central factor. Our Youth Business Leaders Program (YBLP) members can play a key role in this area.

Another idea is to host Retreats with a focus on Emotional Intelligence and Soft Skills for male and female employees and entrepreneurs. These are two areas that are grossly lacking within the younger generations as cited by many H.R. professionals. These events can be sponsored or participant-paid events. Retreats done right, create a more relaxed atmosphere for participation, as opposed to formal corporate settings. Future executives and entrepreneurs need to have these elements in their skillset. A third idea is to partner with private and public sector entities to introduce more morale-friendly policies for women especially. There are still many archaic and limiting beliefs, laws and policies that are blindly followed by 'the powers that be' at organisations and by Governments. When women feel heard, considered, respected and sufficiently catered to, they will always contribute even more than they regularly would.



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How do you think GCBL should respond to the challenges of the times and what would be your advice to the Management for the growth of the organization in the future?

I think balancing the consideration of public news with noted feedback from having our 'ear on the ground' would be a good and important start. The more we know and understand from, not only our business peers and the media fraternity but the members of the general public aka the 'man on the street', it can only augur well for conceptualizing ideas and decisive action. Having quarterly or bi-annual Focus Groups can benefit us as well. Each Delegate can conduct one in their country with a demographic and slant that was agreed upon by the Team. One option for growth could be having occasional passion project competitions (in alignment with GCBL objectives) where the top three (3) winners get automatic junior positions within their chosen GCBL Committee or a Committee that is chosen by the Executive Team. The criteria for judging can include their execution, work ethics, team spirit, enthusiasm, emotional intelligence, demonstration of initiative, etc. After all, they would have to be individuals who are aligned with our brand, morals and values.

Another idea can be a (sponsored) World Tour! Yes, a World Tour! While we have been able to gain an impressive presence globally via Delegates and Partners, and while we may have a substantial following on social media platforms, we cannot deny that in-person connections have merit. This Tour can be done once a year or every other year in untapped countries. Every year, there will be a new group of countries selected to visit and a different contingent of GCBL representatives who will get an opportunity to be on that year's Tour Team. Two components of the Tour can be paid Business Meet & Greet events and a creative Business Festival of sorts which each Host Country or Host Company can plan and organise as part of their Agreement to participate. The goal would be to seek and start to build relationships in various categories via one-on-one settings. Call it 'on the ground scouting' if you will. This helps to cast a wider net for visibility for GCBL through the media coverage that would be included as well. In doing so, there'd be a footprint left.

TRINIDAD AND TOBAGO

Trinidad and Tobago officially the Republic of Trinidad and Tobago, is the southernmost island country in the Caribbean. Consisting of the main islands Trinidad and Tobago, and numerous much smaller islands, it is situated 130 kilometres (81 miles) south of Grenada and 11 kilometres (6.8 miles) off the coast of northeastern Venezuela. It shares maritime boundaries with Barbados to the northeast, Grenada to the northwest and Venezuela to the south and west. Trinidad and Tobago is generally considered to be part of the West Indies. The island country's capital is Port of Spain, while its largest and most populous city is San Fernando.

The island of Trinidad was inhabited for centuries by Indigenous peoples before becoming a colony in the Spanish Empire, following the arrival of Christopher Columbus, in 1498. Spanish governor José María Chacón surrendered the island to a British fleet under the command of Sir Ralph Abercromby in 1797. During the same period, the island of Tobago changed hands among Spanish, British, French, Dutch, and Courlander colonists more times than any other island in the Caribbean. [citation needed] Trinidad and Tobago were ceded to Britain in 1802 under the Treaty of Amiens as separate states and unified in 1889. Trinidad and Tobago obtained independence in 1962, becoming a republic in 1976.

Trinidad and Tobago has the 7th highest GDP per capita based on purchasing power parity (PPP) in the Americas after the United States, Canada, Puerto Rico, The Bahamas, Aruba and Guyana as of 2022. It is recognised by the World Bank as a high-income economy. Unlike most Caribbean nations and territories, which rely heavily on tourism, the economy is primarily industrial with an emphasis on petroleum and petrochemicals; much of the nation's wealth is derived from its large reserves of oil and natural gas.

Trinidad and Tobago is well known for its African and Indian cultures, reflected in its large and famous Carnival, Diwali, and Hosay celebrations, as well being the birthplace of steelpan, the limbo, and music styles such as calypso, soca, rapso, parang, chutney, and chutney soca



**THE VARIETY IS ALWAYS IMPRESSIVE;
THE DIFFERENCE MAKES US NOBLE AND RICH.
WE ARE ALL DIFFERENT,
BUT WE ARE STILL ALL EQUAL**



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Crowd Intelligence: TREMENDOUS OPPORTUNITIES FOR A WIDE RANGE

Global Crowd Intelligence Expert:
MIKHAIL TREYWISH
Delegate for the Russian Federation



1. Crowd Intelligence: how it works

Crowdsourcing has been defined in different ways; I will venture to give my own definition. Crowdsourcing is a technology for implementing important and complex projects or solving important and complex tasks based on the contribution of external voluntary associates. The most famous type of crowdsourcing is crowdfunding when the contribution of voluntary associates is monetary. But we will talk about the most breakthrough form of crowdsourcing when the contribution of voluntary associates is associated with their intelligence, knowledge, imagination, and creativity. That is, we will talk about crowd Intelligence (CI).

One of the most prominent examples of this kind of crowdsourcing is Wikipedia. Wikipedia is the most outstanding encyclopedia of modern times, created by hundreds of thousands of active voluntary associates around the world. According to UNESCO "Wikipedia is a symbol of the era of interaction in which we live, and its not just a tool, but a dream comes true, as old as the human intellect and the collection of the library of Alexandria".

Another active crowdsourcing user is NASA. Through crowdsourcing, NASA discovered a multi-planet system, and created tools for exploring the moons surrounding system, as part of the Centennial Challenges program, developed a number of space robots, CO₂ conversion systems, and many other solutions necessary for space exploration. With the help of crowdsourcing, various companies and organizations develop new products and services, plan advertising campaigns, choose between strategic alternatives, manage risks, and make decisions about important deals.

2. Crowd Intelligence and football

This year's FIFA World Cup will bring joy and delight to some people and disappointment to others – and to some, it will bring a lot of money, But football is not only a source of strong emotions, it is the most impressive example of a successful crowdsourcing business project. What do I mean? I mean the fans, who number in the hundreds of millions...

What do football fans talk about on internet forums and in real life? They talk about whether the coach should be fired, which new players should be bought, and how to change the tactical scheme of the game.

In other words, they discuss important business issues connected with their team; and what is this if not the crowd intelligence, about which I wrote in my previous articles? In many ways, football itself is very similar to our lives. There is a high cost of failure and a high price of success, and while success can be achieved through complex and tricky plans, sometimes it is just down to luck. Interestingly, if you ask a fan about the results of the last match of his favorite team, he will say “we won” or “we lost”. This “we” makes it clear that he considers himself to be part of the same team as the players, despite the fact that he does not go out on the field and does not receive a salary.

We believe football in many respects is a pattern for ourselves, and we are trying to create for the clients – financial companies, IT companies, consumer goods and services, education, etc – the same army of fans that sports clubs have. Indeed, sports clubs can also be our customers. What does a company need to be able to form an active international fan group? Firstly, the type of activity it undertakes must be sexy, interesting, and attractive for millions of people. Secondly, it must be possible to follow the progress of its activities similar to the reports from football matches, so it should be quite transparent. Thirdly, the company should face complex yet unresolved problems, making it interesting for people to participate in finding solutions.



3. Crowd Intelligence vs Artificial Intelligence

Crowd intelligence is still in the shadow of another technology, which is also associated with special hopes for the progress of human civilization, which is artificial intelligence. However, I see two serious threats associated with AI. And these threats can be neutralized with the help of crowd intelligence. The first threat is that the AI systems will make poor-quality decisions. This may be in cases where human creativity and imagination are especially important for decision-making. And it is in such cases that crowd intelligence is able to provide the best solutions.

Another threat is the loss of the meaning of existence for a large number of people. A person is called to create and think, and if at some point it turns out that people are no longer confident in this mission can cause an increase in depressive states, massive health problems, rising crime, and increasing social problems. And again, crowd intelligence can become an important occupation and hobby for many people and help to avoid such severe social consequences. Therefore, it is not yet known which of the technologies will be more important for the future of human civilization: artificial intelligence or crowd intelligence.



4. Crowd Intelligence and formation of new strategic priorities

Sooner or later, there comes a time in the life of any company when the previous model of development has exhausted itself and it is necessary to change the business paradigm and strategic priorities. The stories of companies such as Kodak, Blackberry, Mexx, and many others show that there is a heavy price to pay for not making such timely changes. But when it comes to understanding that the previous model has exhausted itself, it is necessary to find a new one. And it is a crowd's diversity of life experiences, broad horizons, and inspired imagination that makes collective intelligence able to contribute a new model and a new strategy.



5. Crowd Intelligence and protections against risks and threats

The threat of Covid turned out to be the most obvious example of a significant risk overlooked by the vast majority of corporations and...

governments. But it cannot be said that no one thought about it: for a number of years, decades even, before the Covid there had been warnings from biologists, medics, economists, and even journalists that something like it was possible.

It is significant that there have been a number of Hollywood movies with epidemic storylines, some of which now seem very similar to Covid. If governments had timely listened to all these alerts, then most likely they would have been able to do more to prevent the development of Covid at the very beginning of the spread of the virus. In addition, corporations would need to develop contingency plans that could facilitate the transfer of interaction with customers to online mode, and employees to remote work. Furthermore, they could plan to launch new types of businesses that can develop in a Covid time (and these types of businesses could also be identified using crowd intelligence).

And by the way, the fact that warnings about a future epidemic came from people of different professions, from scientists to Hollywood movie screenwriters, confirms how important diversity is in giving power to crowd intelligence. In general, the main area of risk management where crowd intelligence brings undoubted benefits is the detection of hidden significant risks, and then the development of measures to counteract them.

6. Our experience: 3 lessons

In conclusion, I would like to share three important lessons from my practical experience with the Universal Crowdsourcing Agency OmniGrade.

1) The effect of crowdsourcing is cumulative.

The longer the crowdsourcing project continues, the more significant role it plays in the development of the company. This happens, firstly, because the crowd plunges deeper into the range of issues and challenges facing the company and therefore begins to give more accurate and brilliant proposals.

In addition, it receives feedback on previously submitted proposals. And secondly, the crowd's proposals are beginning to be implemented and give a tangible effect.

2) Argumentation is of tremendous importance.

Since the main value of the crowd's proposals are that they are unconventional (and sometimes revolutionary), they do not always initially receive the attention and appreciation they deserve. The members of the crowd themselves do not always realize the importance of the argumentation of their proposals, and often our agency has to delve deeply into these proposals in order to formulate clear and detailed arguments in their favor.

3) The locker room steers

Let's return to sports, or rather, football analogies. A lot depends on the coach's words spoken in the locker room before a football match or during its break, both in the mood of the players and in their ability to implement a tactical plan and task for the game.

The crowdsourcing agency performs the role of a peculiar coach in relation to the crowd, and this role, although publicly invisible, is very important. It includes personal work with each member of the crowd, the correct setting of tasks and their detailed explanations, the creation of a comfortable creative psychological atmosphere, etc.

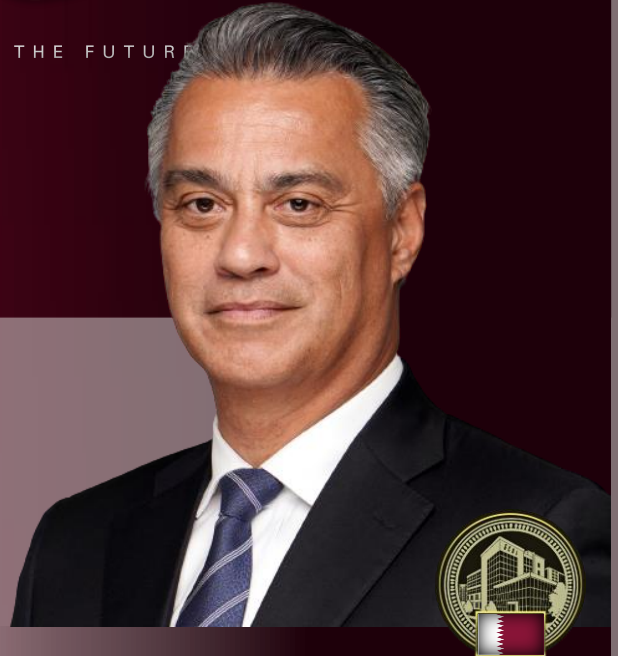




FIFA WORLD CUP Qatar 2022

Delegate for Qatar

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“Being the delegate to Qatar and representing a global organization as the GBCL is a great honor, to do that also during one of the world’s largest sporting events, the QATAR FIFA WORLD CUP 2022, is an amazing opportunity”.

ROBERT W. CATS

DELEGATE FOR QATAR
GLOBAL CHAMBER OF BUSINESS LEADERS

We bring you an interview with Robert W. Cats in the next issue of:



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Keishawn Blackstone: THE MISSION HAD GOTTEN BIGGER

my story

Editorial,
THE GLOBAL TIMES



At The Global Times, we are committed to positivism based on endless optimism. This is also why we present you with positive and inspiring stories of our colleagues from all over the world. so today we present to you a story from the pen of Keishawn Blackstone, who has been appointed to the position of Senior Advisor in the GCBL. Keishawn comes from the United States of America, specifically from the sunny capital of California – Los Angeles. Here is Keishawn's story.

Growing up in Los Angeles has allowed me to see the world form a different perspective, why? We bring culture to the forefront, i found that I have been immersed in several ethnic cultures from Filipino to Latin, Chinese, Armenian, African American and more just to name a few. When I started my journey as an entrepreneur, philanthropist, filmmaker. I knew that my talents could unlock doors for many generations to come, it was how I was going to use those talents to push not just myself ahead but my family and the generations to come. Being the youngest of 5 i was blessed, having 3 sisters and a brother has been far most the best blessing i can ask for along with two awesome parents who support my passion and my career.

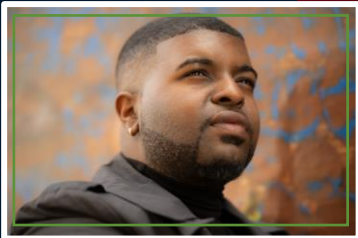
If I told you I went homeless 3 times growing up, would you believe me? If I told you that i was the kid coming home from school to see the struggle of food barely being in the fridge, if i told you i was the kid in the courtroom begging the judge for one more day just so we won't be out on the street would you believe me, well all those things were true, i didnt let it get the best of me. Struggle has shaped me to be the human being that I am today, the entrepreneur that I am. Struggle has allowed me to see past the moment and into the future where I know everything is going to be ok as long as I do the work to make life better for myself and those around me.

It didn't take long for me to realize that my mission was bigger than film. I found purpose, the mission was bigger than just myself , from creating my own production company here in los angeles i have found that empowering the next generation was the way to connect to new upcoming artists. Upon becoming a business owner, I decided to try to...



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my story



find a way to connect to people from around the world that when I came across the Global Chamber of Business leaders. The mission had gotten bigger, and with that I had to find balance within to take on such a mission in becoming a global figure. I long ago found that my battles and struggles made me who I am today. I believe we all as humans have superpowers which allow us to be who we want to be.

Leadership has always played a big role in my life as to how I am able to help out the world, from innerstanding self to understanding those around me the amount of passion I have as a film director for telling stories that inspire and promote change has all come from leadership. It's not everyday you see a 25-year-old taking on being CEO, filmmaker and Senior Advisor for a global civic organization. I believe men and women in such high authority positions have mentored me to who I am. The one philosophy I live by is to have integrity to face self in the mirror no matter how light or dark it gets. This allows you to always stay true to yourself. I'd say if you're on a journey to help the world, you must first help yourself. My journey has been one where once I found the definition of purpose, passion and execution the next was plan. The key components were principles that I've applied everyday till this point of my life. I didn't go to college, I didn't have a handout, I've always lived with integrity and assured that I always put my best foot forward. So, you may be asking so what's to come?

Well in 2023 I plan on doing a lot of traveling and when I say a lot of traveling I mean a lot of traveling, I want to experience and spread the message both through love and light and through the lens to allowing myself to connect to the world to help bring solutions to those in need, the first step in that process is listening to what the people have to say, we often don't listen to those and hear them out and we make such decisions for the masses and not consider that we are in it together as we are humans. I want to know their stories, find solutions and plant seeds for growth for many around the world while uplifting communities through my voice and my craft as a director.

That's step 1, in step two I want to establish my brand and company globally making Tak3- One Productions a go to hub for creatives and imagineers from all over the world to have a place to call home looking past race sex and style. I plan on launching a new agency where we help low-income communities and establish green resources through tech and integration and lastly I will be speaking on panels as well in between my film breaks throughout 2023, this is how I can talk to the people and hear what they have to say to building unity through community.

I am looking for bigger support to make this mission possible, but I know everyday is a stepping process. I want people to take away from his read that if you can dream big you can win bigger and that happens when you apply yourself and believe in that fire that we all have deep down inside of us.

Yes, life gets messy, it gets bumpy and it's going to push you down, but you have to remember to get back up, dust yourself off and push forward no matter what the circumstances are. I speak for the next generation of creative and entrepreneurs to take action and make it happen. Everyone is part of this vision and just as you are reading this now I am making a greater tomorrow happen today. Thank you again for taking the time to run into this read.

You can read the full interview with Keishawn Blackstone in one of the future issues of the Global Times, where you will also find out how Keishawn sees his role in the GCBL and many other topics.

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Latest Research:

EARTH MICROORGANISM CAN SURVIVE UP TO 280 MILLION YEARS ON MARS

Editory,
THE GLOBAL TIMES



An international team of researchers has found that one of the most resilient terrestrial microorganisms on Mars can live up to 280 million years while exposed to high levels of radiation.

Scientists have found that under special conditions, the bacterium *Deinococcus radiodurans* survives truly astronomical exposure to radioactive radiation, which is as much as 28,000 times higher than the lethal amount for humans. The bacterium was already considered a record holder, but now it has been discovered that it can be increased by more than five times, otherwise by drying it in a freezer at a temperature of -80 degrees Celsius.

The discovery aroused a lot of interest, because exactly such extremely dry and cold conditions prevail on Mars, the faculty wrote.

The question of whether life exists on Mars has fueled the imaginations of science fiction fans and scientists alike for many years. More than a century ago, the Nobel laureate Svante Arrhenius spoke about the possibility of expanding life in space. Since living things there would be exposed to vacuum and thus desiccation, extremely low temperatures and high radiation, the idea was long thought to be excessive. But since then, they have repeatedly proven that certain bacteria, fungi and entire microscopic animals can be exposed to such conditions that they survive for at least a few months.

Conditions on Mars, after the loss of liquid water and most of the atmosphere a few billion years ago, are anything but friendly. Microorganisms can hide under the planet's surface from the radioactive radiation of space. But radiation is present everywhere in nature, and even small doses below the surface of the planet eventually cause great damage in cells.

"Living and metabolically active cells can repair such damage, but when frozen and dried like this, the damage accumulates until the cells die," explained Gunde-Cimerman. "But now we see that drying and low temperatures actually help the cells to survive. A bacterium like *Deinococcus radiodurans* could survive radiation under the surface of Mars for up to 280 million years. If it experienced occasional thawing, for example due to meteorite impacts, maybe even more much longer," she added...



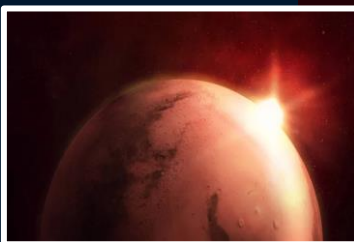
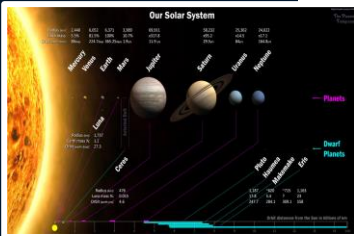
Caution needed in research

This discovery has important implications for research on the red planet, which has experienced a new impetus in recent years. "The international treaty from 1967 obliges countries to protect our planet and space," was explained.

"In the following years, samples for scientific research are expected to be brought from Mars to Earth for the first time. Even if the probability of bringing living extraterrestrial microorganisms with the samples is small, carelessness cannot be tolerated. But we must also be careful in the opposite direction. Now we know that we can contaminate Mars with terrestrial microorganisms for many millions of years. In the event of a possible human expedition to Mars, it will be very difficult to prevent such contamination, and this would make the search for more vital life on this planet even more complicated," the researcher said.

Even if life on Mars died out a long time ago, the research just published gives hope that one day we will find at least its remains, according to one researcher. "If life as we know it can live in the Martian subsurface for hundreds of millions of years, the proteins, DNA and other molecules that make it up can survive there for much longer," we were told.

"Future expeditions to Mars, which should also include drilling several meters deep under the surface of the planet, will tell us a lot about whether we are really alone in our solar system," she added.



ABOUT PLANET MARS

Mars is the fourth planet from the Sun and the second-smallest planet in the Solar System, being larger than only Mercury. In the English language, Mars is named for the Roman god of war. Mars is a terrestrial planet with a thin atmosphere (less than 1% that of Earth's), and has a crust primarily composed of elements similar to Earth's crust, as well as a core made of iron and nickel. Mars has surface features such as impact craters, valleys, dunes, and polar ice caps. It has two small and irregularly shaped moons: Phobos and Deimos.

Some of the most notable surface features on Mars include Olympus Mons, the largest volcano and highest known mountain on any planet in the Solar System, and Valles Marineris, one of the largest canyons in the Solar System. The Borealis basin in the Northern Hemisphere covers approximately 40% of the planet and may be a large impact feature. Days and seasons on Mars are comparable to those of Earth, as the planets have a similar rotation period and tilt of the rotational axis relative to the ecliptic plane. Liquid water on the surface of Mars cannot exist due to low atmospheric pressure, which is less than 1% of the atmospheric pressure on Earth. Both of Mars's polar ice caps appear to be made largely of water. In the distant past, Mars was likely wetter, and thus possibly more suited for life. However, it is unknown whether life has ever existed on Mars.

Mars has been explored by several uncrewed spacecraft, beginning with Mariner 4 in 1965. NASA's Viking 1 lander transmitted in 1976 the first images from the Martian surface. Two countries have successfully deployed rovers on Mars, the United States first doing so with Sojourner in 1997 and China with Zhurong in 2021. There are also planned future missions to Mars, such as a Mars sample-return mission set to happen in 2026, and the Rosalind Franklin rover mission, which was intended to launch in 2018 but was delayed to 2024 at the earliest, with a more likely launch date in 2028.

Mars can be viewed from Earth with the naked eye, as can its reddish coloring. This appearance, due to the iron oxide prevalent on its surface, has led to Mars often being called the Red Planet. It is among the brightest objects in Earth's sky, with an apparent magnitude that reaches -2.94 , comparable to that of Jupiter and surpassed only by Venus, the Moon and the Sun. Historically, Mars has been observed since ancient times, and over the millennia, has been featured in culture and the arts in ways that have reflected humanity's growing knowledge of it.

YOU HAVE TO GET READY FOR A

RED CHRISTMAS PARTY



VENUE: Tuesday,
21th DECEMBER 2022

TIME: 12:00 CET
(Central European Time)



Welcome

ALL GCBL EXECUTIVES

*Virtual Red Christmas Party of All GCBL Executives,
where a piece of red clothing is mandatory,
same as a glass of drink with which you will toast,
it can be just coffee, tea, or something else.
We look forward to see you all again.*



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Third Edition

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CO-CHAIR OF THE
COMMITTEE FOR PEACE



ROBERT E. CATS:
DELEGATE FOR QATAR



ILAINE HENZ:
SENIOR ADVISOR
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 **BIG** *interview*

Her Excellency

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